

November 8, 2007

Dear Neighbor (s):

On September 13, 2007, I wrote to you introducing myself and asking if I might have the opportunity to meet with you to discuss the new hospital the Einstein-Montgomery Partnership is planning for East Norriton Township. I thank all of you who took the time to contact me, and I especially thank those who were kind enough to invite me into their homes. I had the pleasure of meeting with about thirty of you, and we are grateful to have the benefit of the neighborhood's input and views.

In our meetings, we spoke of many issues including certain zoning changes that might be advantageous for both the new hospital and its neighbors. Specifically, as we discussed, the 90-acre Wood property on Germantown Pike has two zoning classifications – Institutional and Commercial. The rear 60 acres, the portion closest to your homes, is zoned Institutional and allows the construction of a hospital by right. The front 30 acres along Germantown Pike is zoned Commercial. We would like to change the Commercial zone to Institutional. This change will enable us to place the hospital closer to Germantown Pike and farther from your property. On November 7<sup>th</sup>, we filed this zoning change request with East Norriton Township.

One of the questions asked of me during our meetings was how we can stay in touch. A website was suggested. I am happy to announce that we recently launched a website – [www.movinghealthcareforward.org](http://www.movinghealthcareforward.org) -- where I encourage you to go for information about the new hospital project.

As always, please do not hesitate to contact me directly. My phone number and e-mail are below. We look forward to your continued input on this outstanding new community resource.

Sincerely,



Richard Montalbano  
Vice President and Project Executive  
215-456-7018  
montalbano@einstein.edu